



Honors

Judy R. McReynolds

Chairman, President & Chief Executive Officer
ArcBest Corporation

October 20th, 2016, 6:00 p.m.

Fort Smith Convention Center | 55 South 7th Street, Fort Smith, Arkansas

Sponsorship Benefits

Platinum Sponsor Level - \$25,000

- Premier seating for 30 guests at the October 20th, 2016 dinner
- One full page color ad in the dinner program
- Recognition from the podium by Master of Ceremonies
- Name and logo scrolled throughout event on the video screens
- Recognition on Burlsworth website and newsletter
- Acknowledgement in the pre and post event advertising
- Invitation to VIP reception before the dinner
- Specially Inscribed Burlsworth Memorabilia

Gold Sponsor Level - \$15,000

- Premier seating for 20 guests at the October 20th, 2016 dinner
- One full page color ad in the dinner program
- Recognition from the podium by Master of Ceremonies
- Name and logo scrolled throughout event on the video screens
- Recognition on Burlsworth website and newsletter
- Invitation to VIP reception before the dinner
- Acknowledgement in the pre and post event advertising

Silver Sponsor Level - \$10,000

- Premier seating for 10 guests at the October 20th, 2016 dinner
- One half-page color ad in the dinner program
- Recognition from the podium by Master of Ceremonies
- Name and logo scrolled throughout event on the video screens
- Recognition on Burlsworth website and newsletter
- Invitation to VIP reception before the dinner
- Acknowledgement in the pre and post event advertising

Bronze Sponsor Level - \$5,000

- Premier seating for 10 guests at the October 20th, 2016 dinner
- One half-page color ad in the dinner program
- Recognition from the podium by Master of Ceremonies
- Name and logo scrolled throughout event on the video screens
- Recognition on Burlsworth website and newsletter
- Acknowledgement in the pre and post event advertising